1. **Financial services:**

URL: <http://www.eznetcrm.com/erp/eznetcrm/financial-services-crm>

* We can’t find any keywords in the “Financial services page” related to FINANCIAL SERVICES and it’s important for us to use the keywords on the page, for e:g
* Financial Services CRM
* Financial CRM Software
* Financial CRM Solutions
* No any sub-heading is been used.
* Sub-heading must contain keywords
* The keyword must be use once or twice in the first paragraph
* For H1 Tag we can use “CRM for Financial Services”

1. **Healthcare sales**

**URL:** [**http://www.eznetcrm.com/erp/eznetcrm/healthcare-sales-crm**](http://www.eznetcrm.com/erp/eznetcrm/healthcare-sales-crm)

* We can’t find any keywords in the “healthcare page” related to HEALTHCARE and it’s important for us to use the keywords on the page, for e:g
* Healthcare CRM
* Healthcare sales CRM
* Healthcare CRM Software
* CRM for Healthcare
* Subheading is their but it’s not contain any keywords, if possible we can use keywords.
* The keyword must be use once or twice in the first paragraph
* For H1 Tag we can use “CRM for Healthcare”

1. **Media**

**URL**: <http://www.eznetcrm.com/erp/eznetcrm/media-crm>

* We can’t find any keywords in the “Media page” related to MEDIA and it’s important for us to use the keywords on the page, for e:g
* Media CRM
* CRM for Media
* Media management CRM
* Subheading is their but it’s not contain any keywords, if possible we can use keywords.
* The keyword must be use once or twice in the first paragraph
* For H1 tag we can use “CRM for Media”

1. **Automobile**

URL: <http://www.eznetcrm.com/erp/eznetcrm/automotive-crm>

* We can’t find any keywords in the “Automobile page” related to AUTOMOBILE and it’s important for us to use the keywords on the page, for e:g
* Automobile CRM
* CRM for Automotive
* Automotive CRM Systems
* Automotive CRM providers
* No any subheading
* The keyword must be use once or twice in the first paragraph
* For H1 tag we can use “CRM for Automobile”

1. **Retail**

URL: <http://www.eznetcrm.com/erp/eznetcrm/retail-crm>

* We can’t find any keywords in the “Retail page” related to RETAIL and it’s important for us to use the keywords on the page, for e:g
* Retail CRM Software
* CRM Retail Software Solutions
* Retail CRM Software Solutions
* CRM Solution for Retail Industry
* No any subheading
* The keyword must be use once or twice in the first paragraph
* For H1 tag we can use “CRM Solution for Retail Industry”

1. **Manufacturing**

URL: <http://www.eznetcrm.com/erp/eznetcrm/manufacturing-crm>

* We can’t find any keywords in the “Manufacturing page” related to MANUFACTURING and it’s important for us to use the keywords on the page, for e:g
* CRM for Manufacturers
* CRM for Manufacturing Industry
* CRM Solutions for Manufacturing Industry
* No any subheading
* The keyword must be use once or twice in the first paragraph
* For H1 tag we can use “CRM for Manufacturing Industry”

1. **Government**

URL: <http://www.eznetcrm.com/erp/eznetcrm/government-crm>

* We can’t find any keywords in the “Government page” related to Government and it’s important for us to use the keywords on the page, for e:g
* CRM for Government and Public Sector
* Government CRM
* CRM Software for Government
* Public sector CRM
* We can use the synonymies of the government also.
* No any subheading
* The keyword must be use once or twice in the first paragraph
* For H1 tag we can use “CRM for Government and Public Sector”